



ABE AMBASSADORS' PLEDGE

A COMMITMENT TO HELP OTHERS, GIVE BACK
AND MAKE A DIFFERENCE... THAT'S THE ABE WAY



The ABE way is what we stand for beyond qualifications. It's a sense of pride in our community and a promise to transform lives, to help create a more prosperous future for all and, of course, it's about achieving your potential and encouraging others to do the same.

ABE Ambassadors embody these principles. They freely give their time to inspire those who are at the beginning of their learning journey and they use their own experience to encourage others to believe in themselves and reach their true potential. #ABEway

The ABE Ambassadors' pledge

- To encourage new ABE learners to believe in themselves.
- To engage with ABE's activity to support this, as much as you are able.
- To always act with integrity and provide a positive role model for those starting their ABE studies.
- Not to misappropriate the ABE Ambassador status for personal gain.

*"Be the voice
That will ignite passion
And inspire people to
Dream more, Learn more & Do more
For an inclusive world."
Selveena Parmanum,
first ABE Ambassador.*

